

Judith Firman

Background

Judith is an **experienced executive business coach** who has worked with numerous individuals and teams in both the **private and public sectors**.

She appreciates the difficulties and challenges that leaders face in improving performance, managing diverse people and **finding ever more productive and creative ways to succeed** in today's rapidly changing, highly competitive marketplace. Successful coaching creates benefit to the business and Judith is committed to achieving significant and **measurable performance improvement**.

Her approach uses gentle **humour, compassion** and stringent **enquiry** to create an exciting environment for exploration and growth.



Qualifications and Credentials

- UKCP registered psychotherapist
- Accredited CSTD coaching supervisor of business coaches
- EMCC Practitioner Level
- Inspired Leadership Coach™
- Co-director of the Zentrum für Psychosynthese in Bern, Switzerland.
- Registered coach for the Clore Leadership Programme.

Recent clients

Judith's senior management experience includes **Transport for London**, Egg, PWC and their clients, **NHS**, AON, Bank of Ireland, Zopa, EDF, Kingfisher, BHP Billiton, Jaywing, LTL, Lloyds TSB, Rolls-Royce, Zurich Bank and Clore Leadership.